SEAWIND CATAMARANS

Privacy Policy

Last updated: November 2026

> **Seawind Catamarans respects your privacy and is committed to handling personal information responsibly, transparently and in accordance with applicable privacy and data protection laws.**

This Privacy Policy explains how we collect, use, disclose, store and protect personal information when you visit **www.seawindcats.com** or another Seawind website that links to this Policy, submit an enquiry or other website form, request information, download materials, register for an event, subscribe to communications, communicate with us, or otherwise interact with Seawind Catamarans.

1. Who we are

For the purposes of this Privacy Policy, “Seawind”, “we”, “us” and “our” refer to:

Seawind Group Holdings, trading as Seawind Catamarans

Postal address: PO BOX. 296, GERRINGONG, NSW 2534, AUSTRALIA

General email: info@seawindcats.com

Seawind works with independently operated dealers, distributors, service providers and other business partners around the world. Where one of these parties determines how and why it uses your personal information, it may act as a separate data controller or business and its own privacy notice will apply.

2. Scope of this Policy

This Policy applies to personal information handled through our websites, digital services, marketing activities, events, enquiries, sales-related communications, owner and service communications, surveys, and interactions with our team.

It does not govern a third party’s website, platform or service, even if we link to it. We encourage you to review the privacy notice of any third party you use.

3. Personal information we collect

Depending on how you interact with us, we may collect:

- **Identity and contact information**, such as your name, email address, telephone number, postal address, country, state or region, city, company and job title.
- **Enquiry and preference information**, such as the Seawind model you are interested in, preferred dealer, intended purchase timeframe, sailing interests, event preferences, budget range, and the content of your message.

- **Customer and vessel information**, such as purchase, order, vessel, warranty, service and support details when relevant to your relationship with us.
- **Marketing and communication information**, such as your subscription choices, consent records, email engagement, communication history and event attendance.
- **Website and device information**, such as your IP address, device and browser type, operating system, cookie or similar identifiers, referral URL, pages viewed, links selected, approximate location derived from IP address, and dates and times of activity.
- **Advertising and attribution information**, such as campaign source, medium, campaign name and interactions with our advertisements, where permitted by law.
- **Information from third parties**, including information provided by an authorised Seawind dealer, event organiser, advertising or analytics partner, publicly available source, or a person who refers you to us.
- **Event photographs and video recordings,** which may include your image or voice when you attend our events.
- **Any other information you choose to provide** when communicating with us.

Please do not submit sensitive personal information through a general website form unless we specifically request it and explain why it is needed.

4. How we collect personal information

We may collect personal information:

- directly from you when you submit a form, subscribe, contact us, attend an event, request a brochure or quotation, or communicate with our team;
- automatically through cookies and similar technologies when you use our websites, subject to the choices and consent requirements that apply in your location;
- from Seawind dealers, distributors, service and event partners when necessary to respond to you or manage our relationship;
- from marketing, advertising, analytics and lead-generation partners where collection and disclosure are permitted by law; and
- from public or professional sources where appropriate and lawful.

If you provide personal information about another person, you should have authority to do so and should make this Policy available to that person.

5. Why we use personal information

We may use personal information to:

- respond to enquiries and provide requested brochures, specifications, quotations or other information;
- identify and connect you with an appropriate Seawind dealer or representative;
- manage prospective customer, customer, owner, warranty, support and service relationships;
- process event registrations and communicate about events;
- send newsletters, product news, event invitations and other marketing where we have permission or another lawful basis to do so;
- personalise and improve our websites, content, products, communications and customer experience;

- understand website use, measure campaign performance and produce aggregated analytics;
- operate advertising campaigns and measure their effectiveness, where permitted;
- protect our websites, systems, customers and business against fraud, misuse and security threats;
- comply with legal obligations, respond to lawful requests, establish or defend legal claims, and enforce our terms; and
- support corporate transactions, audits and business administration.

We will not use personal information for a materially different purpose without providing any notice or obtaining any consent required by applicable law.

Photography and videography at events

We may take photographs and video recordings at boat shows and other Seawind events for marketing and promotional purposes, including our website, social media channels and promotional materials. If you prefer not to be photographed or filmed, please inform a member of the Seawind team. For test sails and other dedicated activities, we will provide a separate opportunity to indicate your preference and obtain consent where required by applicable law. You may also contact us regarding the use of your image or recordings.

6. Legal bases for processing

Where the EU General Data Protection Regulation, UK GDPR or another law requires us to identify a legal basis, we rely on one or more of the following:

- **Consent**, for example where you choose to receive email marketing or accept non-essential cookies. You may withdraw consent at any time, without affecting processing already carried out.
- **Steps requested before entering into a contract or performance of a contract**, for example when responding to a product enquiry, preparing a quotation, processing an order or providing owner support.
- **Legitimate interests**, such as responding to business enquiries, managing dealer and customer relationships, improving our services, measuring performance, maintaining security and conducting proportionate business-to-business marketing, provided those interests are not overridden by your rights.
- **Legal obligation**, where processing is required to comply with applicable law.
- **Legal claims or other grounds permitted by law**, where relevant.

Where local law requires consent for electronic marketing, cookies or another activity, we will seek that consent.

7. Marketing communications

You may choose whether to receive marketing communications from Seawind. Where required, we will send marketing only with your consent. In other circumstances, we may rely on another lawful basis permitted by local law.

You can opt out at any time by selecting the unsubscribe link in an email or contacting us at **info@seawindcats.com**. Opting out of marketing will not prevent us from sending non-promotional communications that are necessary to respond to your enquiry, fulfil a request, administer an order, or provide service, safety or warranty information.

You have the right to object at any time to the use of your personal information for direct marketing. Once you object, we will stop using it for that purpose.

We may retain limited information on a suppression list to ensure that we respect your opt-out request.

8. Cookies, analytics and online advertising

Our websites may use cookies, pixels, tags and similar technologies to operate the site, remember preferences, understand website use, measure campaigns and support advertising.

Where required by law, non-essential analytics or advertising technologies will not be used until you provide consent. You can manage your choices through our cookie banner or preference centre and may also adjust your browser settings. Withdrawing consent does not affect the lawfulness of earlier processing.

More information about the technologies we use, their providers, purposes and durations should be provided in our **Cookie Policy** and cookie preference centre.

Where legally required, we will treat a recognised browser-based opt-out signal, such as Global Privacy Control, as a request to opt out of the sale or sharing of personal information for the browser and device sending the signal.

9. How we disclose personal information

We may disclose personal information to:

- Seawind group companies and authorised personnel who need it for the purposes described in this Policy;
- an appropriate Seawind dealer, distributor or sales representative, including in another country, to respond to your enquiry or provide requested sales and support services;
- technology and business service providers that support hosting, customer relationship management, marketing automation, email delivery, analytics, advertising, cybersecurity, event management, document storage and professional services;
- logistics, commissioning, warranty and after-sales service partners where relevant;
- government authorities, regulators, courts, law-enforcement bodies or other parties where required or permitted by law;
- professional advisers, insurers, auditors and prospective buyers, sellers or investors in connection with a genuine or proposed corporate transaction; and
- other parties at your direction or with your consent.

Service providers are authorised to process personal information only for defined services and are expected to protect it appropriately. A dealer or other partner that uses your information for its own purposes may be independently responsible for that use.

10. International data transfers

Seawind operates internationally. Your personal information may be accessed, stored or processed in countries other than the country where you live, including Vietnam, Australia, the United States and countries where our dealers or service providers operate. Privacy laws in those countries may differ from those in your location.

Where required, we use appropriate safeguards for international transfers, such as an adequacy decision, approved contractual clauses, contractual and technical protections, or another lawful transfer mechanism. You may contact us to request further information about safeguards relevant to your personal information.

11. Data retention

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected, including to meet legal, accounting, reporting, warranty, safety and dispute-resolution requirements.

Our retention decisions take account of the nature and sensitivity of the information, the relationship and communications we have with you, applicable limitation periods and legal requirements. Subject to those considerations, our intended baseline periods are:

Information	Intended baseline retention
Unconverted sales or product enquiries	Up to 3 years after the last meaningful interaction
Marketing subscription records	Until you unsubscribe or we determine the record is inactive, plus a minimal suppression record as needed to honour your choice
Event registration information	Up to 2 years after the event, unless needed for an ongoing relationship
Customer, order, vessel, warranty and service records	For the relationship and applicable warranty period, then as required by law or legitimate business needs
Website analytics and cookie data	As stated in the Cookie Policy or preference centre
Privacy requests and consent records	For the period required to demonstrate compliance and resolve disputes

We may delete, anonymise or aggregate information earlier where it is no longer needed. Anonymised information that can no longer identify an individual may be retained and used for lawful business purposes.

12. Data security

We use reasonable administrative, technical and organisational measures designed to protect personal information against loss, misuse, unauthorised access, alteration and disclosure. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

13. Your privacy rights and choices

Depending on your location and subject to applicable exceptions, you may have the right to:

- request access to personal information we hold about you;
- request correction of inaccurate or incomplete information;
- request deletion of your information;

- restrict or object to certain processing;
- withdraw consent;
- receive certain information in a portable format;
- opt out of direct marketing;
- opt out of certain targeted advertising, sale or sharing of personal information;
- limit certain uses of sensitive personal information, where applicable;
- appeal a decision concerning a privacy request, where applicable; and
- complain to a privacy or data protection authority.

To exercise a right, contact **info@seawindcats.com** and describe your request. We may take reasonable steps to verify your identity and authority before acting. An authorised agent may submit a request where local law permits, but we may require evidence of authorisation and identity verification.

We will respond within the period required by applicable law. We will not discriminate against you for exercising an applicable privacy right.

European Economic Area, United Kingdom and Switzerland

You may have rights of access, rectification, erasure, restriction, portability, objection and withdrawal of consent. You may also lodge a complaint with the data protection authority in your country. If we rely on legitimate interests, you may object to that processing; your right to object to direct marketing is absolute.

California and other United States jurisdictions

If an applicable US state privacy law covers our activities, residents may have rights to know or access, correct, delete, obtain a portable copy, and opt out of certain sale, sharing, targeted advertising or profiling, as applicable. We do not discriminate against individuals for exercising these rights.

For the categories of personal information described in Section 3, the categories of sources are described in Section 4, the business and commercial purposes are described in Section 5, and the categories of recipients are described in Section 9.

Seawind does not sell personal information for money. Some advertising or analytics activities may be treated as “sharing”, “sale” or “targeted advertising” under certain US state laws. Where applicable, you may exercise the relevant opt-out rights by contacting us or using the privacy choices made available on our website.

Australia and New Zealand

You may request access to or correction of personal information and make a privacy complaint. We will investigate and respond within a reasonable period. If you are not satisfied, you may contact the Office of the Australian Information Commissioner or the Office of the Privacy Commissioner in New Zealand, as applicable.

Canada

You may request access to or correction of personal information, withdraw consent subject to legal or contractual restrictions, and challenge our compliance with applicable Canadian privacy law.

Other locations

Additional rights may apply under the law where you live. We will honour all rights that apply to our processing of your personal information.

14. Children's privacy

Our websites and products are intended for adults and are not directed to children. We do not knowingly collect personal information from children under 16 through our general website forms. If you believe a child has provided personal information to us, please contact us so we can take appropriate action.

15. Automated decision-making

We do not make decisions based solely on automated processing that produce legal or similarly significant effects on individuals, unless we provide specific notice and any protections required by law.

16. Changes to this Policy

We may update this Privacy Policy to reflect changes in our practices, technology or legal obligations. The "Last updated" date will show when the Policy was most recently revised. If changes are material, we will provide additional notice where required.

17. Contact us and complaints

For privacy questions, requests or complaints, contact:

Privacy Contact – Seawind Catamarans

Email: **info@seawindcats.com**

Please include enough information for us to understand and respond to your request, but do not send identity documents or other sensitive information unless we ask for them through an appropriate method.

We will review privacy complaints and respond within a reasonable period. You may also complain to the privacy or data protection authority in your jurisdiction.